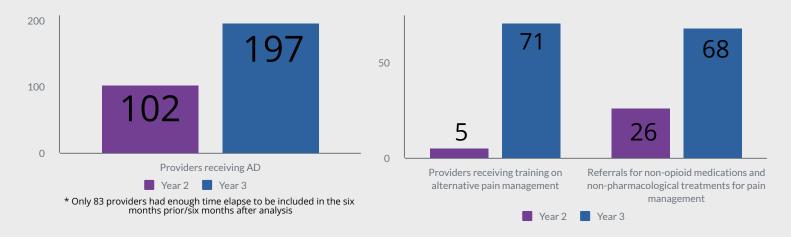


Academic Detailing

Academic Detailing (AD) how shown to increase opioid safety in prescriber practices by reducing the number of opioid prescriptions and increasing referrals for alternative pain management. MetroHealth continued to refine and develop their Academic Detailing during Year Three of the Cuyahoga County Overdose to Action Initiative funded by the Centers for Disease Control and Prevention.



To determine the effectiveness of AD, provider prescribing behavior was examined six months prior to AD compared to six months after AD. Two of the four outcomes analyzed are depicted below. Paired sample t-tests were used to determine if the observed mean prior to AD was statistically different than the observed mean after AD. *The outcomes suggest that AD is having a positive impact on MetroHealth providers.*

