

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Brenda Glass, Billy Gayheart - Co-Chairs



Membership, Retention and Marketing (MRM) Minutes

Wednesday, September 7, 2022

2:30 am to 3:30 pm

Start: 2:35 pm

End: 3:31pm

Facilitator: B. Gayheart

Moment of Reflection

Welcome and Introductions

Please note: PC members who have a conflict of interest must inform the committee at the beginning of each meeting. A Conflict of Interest, as it pertains to the Ryan White Planning Council Bylaws, is defined as "an interest (actual or perceived) by a Planning Council member in an action that may result in personal, organizational, or professional gain for the member or his/her spouse, domestic partner, parent, child, or sibling."

Approval of Agenda: September 7, 2022

Addendum:

Motion: C. Droster Seconded: N. O'Neal

Vote: In Favor: All Opposed: 0 Abstained: 0

Approval of the Minutes: August 3, 2022

Addendum:

Motion: C. Droster Seconded: K. Dennis

Vote: In Favor: 5 Opposed: 0 Abstained: 3- B. Gayheart, N. O'Neal, L. Lovett

New/Old Business

New Applicants for 2022 Submission – S. Harris

Thanks to all the panelists, Joye, Naimah, Clifford, Billy and our new candidates, Biffy Aguriano, Daytona Harris, and Anthony Thomas for their time and commitment.

Review Interview Results & Interview Panel Recommendations

These candidates will fill mandatory slots for: Unaffiliated, Non-aligned PLWH (Biffy), Part C rep (Daytona), and Part B Medicaid rep (Anthony).

Biffy Aguriano

S. Harris - Biffy has demonstrated her commitment, having attended for over a year and she makes a good candidate for PC in the CLC committee. A unique point she mentioned was, often certain demographics, such as married women, are not presumed to need HIV testing/services and she sees that as a stigmatizing and challenging barrier to care to be addressed.

N. O'Neal – Biffy wants to be involved in PC and is hungry to learn and share ideas and information to bring back to the community.

B. Gayheart – Initially met Biffy at Signature Health, introduced her to PC, and remained in contact. She has shown up at many PC meetings, is very dedicated, loves to talk, and is a very passionate and beautiful soul inside and out.

Daytona Harris

S. Harris - Daytona would replace the Part C person needed, and she brings all the expertise and knowledge in that area. She is a seasoned case manager and has demonstrated how to more effectively help clients receive HIV services. Her experience gives an advantage in serving clients. Daytona will enhance the roles of our current PC case managers.

J. Toombs - Daytona was very enthusiastic and knowledgeable.

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Anthony Thomas

S. Harris - Anthony currently works for Cuyahoga County JFSA and will serve in the Part B Medicaid slot, replacing Christy, providing regular updates on open enrollment and Medicaid policies that affect PLWH who meet Medicaid guidelines. He is very knowledgeable and will be a good addition.

K. Dennis - He was passionate, likes to learn and use what he learns to help others. He is also knowledgeable and is active in the community.

Motion & Vote of Candidate Recommendations

Motion: To approve the whole slate of three (3) new candidates for Planning Council.

Motion: N. O'Neal Seconded: C. Droster

Vote: In Favor: 8 Opposed: 0 Abstained: 0

Motion passed.

***Comment: C. Droster** – To note, many Hispanics and Islanders have never heard of RW.

***Comment: N. O'Neal** - We tried to do a community forum at Nueva Luz but it was not well received.

***Comment: S. Harris** - We want to recruit more Hispanics and younger adults under 30.

Parking Lot

Review Committee Work Plan for Compliance – B. Gayheart

When recruiting, we should not just rely on what and/or who you know, but also reach out and do research for other potential resources on marketing and finding persons of interest for PC.

***Comment: S. Harris** - There is a planning chat in a series HRSA does on different topics and invites PC's to participate, and there are upcoming trainings on strategies for recruiting and retaining PC members.

***Comment: N. O'Neal** – Be mindful, you must be committed to meet outside regular PC meetings.

***Comment: S. Harris** - They meet in hour and a half windows and want at least three to four members for each jurisdiction. If we want to apply, we must commit to those dates because we will be assigned follow-up tasks related to our strategies for recruitment. We will send chat info for the committee to review. If three are willing to commit, I will also support you in preparing work assignments.

Announcements

B. Gayheart – Soon to be vacationing in Florida, prior to having surgery in October, will keep you posted.

K. Dennis - Ministry of Hope, Women's Healing Weekend, sponsored by AIDS Funding Collaborative for Women and Transwomen living with HIV. Friday, October 7th – Sunday, October 9, 2022, Hiram House – 33775 Hiram Trail, Moreland Hills, Ohio 44022, hiramhousecamp.org. Please register by September 30, 2022 online at: www.eventbrite.com/e/womens-healing-weekend-tickets-381048064017. For more info contact: Kimberlin Dennis (216) 374-3980 or Halima Grant (216) 246-8339.

Adjournment

Motion: K. Dennis Seconded: C. Droster

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Attendance

	MRM Members	Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
1	Brenda Glass, Co-chair	20	20	20	20	20	20	20	0		
2	Billy Gayheart, Co-chair	10	10	10	20	20	20	0	20		
3	Joye Toombs	0	20	20	20	20	20	20	20		
4	Kimberlin Dennis	10	10	10	10	10	10	10	10		
5	Naimah O'Neal	10	10	10	10	10	10	0	10		
6	Jeannie Citerman-Kraeger	10	10	10	10	10	10	10	10		
7	Clinton Droster	10	0	10	10	10	10	10	10		
	Total in Attendance	6	6	7	7	7	7	5	6		

PC Members: M. Deighan, L. Lovett

Attendees: none

Staff: A. Hardy, Z. Levar, S. Harris, T. Mallory