

# **Cuyahoga Regional HIV Health Services Planning Council**

*Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties*

**Chris Ritter, Brenda Glass - Co-Chairs**



## **Membership, Retention and Marketing (MRM) Minutes**

**Wednesday, May 5, 2021**

**2:30 am to 3:30 pm**

**Start:** 2:48 pm

**End:** 3:20 p.m.

**Co-chair: B. Glass**

### **Moment of Silence**

### **Welcome and Introductions**

### **Approval of Agenda: May 5, 2021**

#### **Addendum:**

Motion: N. O'Neal                      Seconded: C. Droster

Vote: In Favor: All      Opposed: 0      Abstained: 0

### **Approval of the Minutes: April 7, 2021**

#### **Addendum:**

Motion: C. Droster      Seconded: K. Dennis

Vote: In Favor: All      Opposed: 0      Abstained: 0

### **New/Old Business**

#### **Open Nomination Work Plan Implementation Next Steps – S. Harris**

#### **Review Re-Appointment Application Questions**

An overview of the work plan was done and there are several candidates with terms that expire in 2021 and are eligible for reappointment. They are:

1. Clifford Barnett
2. Michael Deighan
3. Dr. Barbara Gripshover
4. Christy Nichols
5. Naimah O'Neal
6. Marlene Robinson-Statler

We are allowed 35 members, and with the loss of Ronald Rolling, we're down to 25. Leisha Yarbrough-Franklin's application is in hand, and her interview needs to be scheduled this month. New applicants: Jeannie Citerman-Kraeger and Uleta Carter from Care Alliance both had very successful interviews in April, each are excellent candidates that bring great expertise to Planning Council.

#### **Interview Status Update – Schedule for Current New**

For May interviews: Leisha Yarbrough-Franklin and Bryan Jones.

#### **Applicants/Re-Applicants**

The new applicants include Exec. Co-Chair, Brian Kimball, James Stevenson, and the new Part B representative, Karla Ruiz, who is replacing Susan DiCocco. We will keep recruitment open through June then close recruitment. Afterwards, we will forward the applicants information to the Executive Committee for their feedback and a formal vote of approval, before submitting them to the Cuyahoga

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County Executive for final appointment to Planning Council. According to Ryan White Part A regulations, Planning Council members must be appointed by the Chief Executive of the Transitional Grant Area (TGA).

### Confirm Interview Panel for May Interviews

We are still looking for volunteer interview panelists. The goal is to keep membership growing, so if you would like to serve on a panel, please let us know and we will try and work with your schedule.

### Feedback on Attendance

We reviewed member attendance in April and how to proceed for the following members:

1. *Tracy Johnson* – Currently Tracy’s meeting attendance is 0%. We are however, awaiting official County confirmation of his appointment to the Planning Council, although Covid delays may be affecting County approval. During the interview process, candidates are encouraged to begin participating meetings to get familiar with Planning Council operations and demonstrate their commitment to do the work. S. Harris, PC Technical Support, agreed to prepare a letter for the MRM co-chair and the PC Consumer Co-chair to send to Tracy to obtain feedback on whether he is still interested in serving. PC member, F. Ross commented that she attended meetings every month, before and after being appointed, and that it was very important to her and should happen that way for everyone. C. Droster also recalled his nomination interview brought up attendance, so that may be an issue.

2. *William Simpson* – S. Harris, stated the last time she spoke with him, he was still interested, but in school. She agreed to reach out to him and that he is a good housing resource on planning council. She will see if he still plans to serve.

3. *Stephanice Washington* – Still interested but is having challenges with electronic communications. We should reach out as she fills a vital slot with the PC mandatory membership categories. Also, the grantee is working on providing support for those challenged by the need for technology support and we hope to get this resolved soon.

### **Parking Lot**

#### Review/Update PC Training Plan

1. May full PC meeting will focus on any final preparation for PSRA in June.

2. Training on Rapid Start, also known as, Rapid ART (antiretroviral therapy)

*\*Comment:* Z. Levar – Rapid Start is a project that is under the Ending the nationwide HIV Epidemic initiative, to initiate the onset of HIV medication faster while providing red carpet treatment to care and shortening timelines. Currently, only a couple large hospitals are focusing on this, however it’s still in the early stages and had some delays due to Covid. We are hoping the over next year to have more decent data and progress.

3. Acuity Scale update at the August meeting.

Review & Agree on Final Scoring Process - Completed

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**Announcements**

\**Comment:* N. O’Neal – No information on Ron’s service, but will update when known.

\**Response:* – All agreed to do a memorial in a larger PC group.

\**Comment:* K. Dennis – At the May 19th Full PC, we will begin with the order of business, and after the last committee report, Naimah will present the tribute and open up comments to all.

**Adjournment**

Motion: N. O’Neal

Seconded: K. Dennis

**Attendance**

	MRM Members	Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
1	<b>Chris Ritter Co-chair</b>	0	0	0	0	0					
2	<b>Brenda Glass Co-chair</b>	20	20	20	20	20					
3	Deairius Houston	20	20	0	0	0					
4	Ronald Rolling	10	10	10	10	Thank	You	Rohn	We'll	Miss	You!
5	Kimberlin Dennis	10	10	10	10	10					
6	Clifford Barnett	10	10	10	10	10					
7	Naimah O’Neal	10	10	10	10	10					
	<b>Total in Attendance</b>	6	6	5	5	4					

**PC Members: C. Droster, B. Gayheart, R. Watkins**

Attendees: none

Staff: M. Halko, Z. Levar, S. Harris, T. Mallory