

Cuyahoga County Board of Health

Mini-Grants to Address Racial Disparities in COVID and Flu

Opportunity

Mini-grant funding is available for community-based organizations in target communities/zip codes to address racial disparities in COVID-19 and Flu vaccination. Tier 1 provides a \$2,500 stipend, for each COVID Vaccine Clinic hosted in partnership with the Cuyahoga County Board of Health (CCBH) between December 1, 2020 and June 30, 2021. Tier 2 provides up to \$25,000 on a competitive basis to community-based organizations to address barriers to vaccine uptake. Community-based organizations, faith based institutions, and small businesses serving Black and/or Hispanic/Latino residents serving the target population, are eligible to apply.

The Cuyahoga County Board of Health aims to address existing COVID-19/Flu related disparities and inequities that persist in many of our County's under-resourced communities of color. These communities are disproportionately impacted by chronic disease, COVID-19 infections and flu-related hospitalizations. In Cuyahoga County, racial disparities exist in COVID and Flu cases, as well as in hospitalizations. These communities are in need of targeted, culturally and linguistically appropriate outreach activities aimed at increasing vaccine awareness, confidence, and access.

The purpose of this funding opportunity is to select trusted community organizations to work with the Cuyahoga County Board of Health to address barriers such as: 1) Vaccine Accessibility (i.e. lack of transportation), 2) Vaccine Availability (i.e. neighborhood/community easily accessible vaccine events), and 3) Vaccine Confidence (outreach and education). Many of those barriers can be resolved through establishing strategic partnerships with trusted community partners, providing opportunities for education and outreach to at-risk individuals and communities, addressing access and functional needs, and establishing and promoting vaccination clinics in communities with a high social vulnerability.

Budget period: December 1, 2020 through August 31, 2022

Mini-grant funding

Tier 1 – Provides \$2,500 stipend(s) for each COVID Vaccine Clinic hosted in partnership with the Cuyahoga County Board of Health between December 1, 2020 and June 30, 2021.

Project Period – December 2020 through June 30, 2021

Tier 2 – Provides grant awards at a minimum of \$2,500 and a maximum of \$25,000, on a competitive basis to address barriers to vaccine uptake. Requests below \$2,500 or above \$25,000 will not be considered for funding.

Project Period – July 1, 2021 through August 30, 2022

Vaccine Clinic is defined as a community-based event where COVID-19 vaccines were provided. (i.e churches, salons/ barber shops, etc.).

Vaccine Event is defined as any community-based event that supports COVID-19 and/or Flu vaccine outreach, education, information, resources, and vaccinations.

Eligible applicants can apply for Tier 1, Tier 2, or both Tiers (1 and 2) of funding.

The number of stipends and funding awards will be based on the number of applicants, funding requests and available funds. Award payments will be based on awardee activities and award amount. CCBH will be in contact with all awardees to establish the terms of the award (budget, contract if needed, payment schedule, etc.).

Pre-Application Webinar

The purpose of this webinar is to review the application process and to answer any questions related to this funding opportunity.

- When: Tuesday, June 15, 2021 at 9:30am
- Register by Friday, June 11, 2021 at: <https://forms.gle/fRHCqGj6xW2ktMsc7>
 - Once registered, invite to the Microsoft TEAMS platform will be sent. The recording will be posted to CCBH.net following the webinar.
 - The Microsoft TEAMS link will also be posted to the CCBH website at ccbh.net under the “Business” tab under “Requests for Proposals/Requests for Quotes.

Application Details

- **Application deadline is July 1, 2021 by 12:00 p.m.**
 - No late applications will be accepted.
- **Notice of Award will be made on or around July 12, 2021**
- Project timeframe is: December 1, 2020 through August 30, 2022
 - Tier 1 – December 1, 2020 through June 30, 2021
 - Tier 2 - July 1, 2021 through August 30, 2022
- Target population
 - People of Color (Black and/or Hispanic/Latino) living in a target zip code:
 - Eastside CLE: Glenville (44108) and Collinwood (44103, 44110)
 - Westside CLE: Ohio City & Tremont (44109), Brooklyn Centre and Clark Fulton (44102, 44109)
 - Eastside First Ring Suburbs: East Cleveland (44110, 44112), Euclid (44117, 44123, 44132), Bedford Heights (44146), Garfield Heights (44105, 44125), Maple Heights (44137), and Warrensville Heights (44128).
- Required and allowable activities
 - Tier 1 – Required - Must have hosted at least 1 COVID-19 vaccine clinic in partnership with the Cuyahoga County Board of Health for the target population between December 1, 2020 and June 30, 2021.
 - Tier 2 -
 - Required – Host at least 1 COVID-19 and/or 1 Flu vaccine event or clinic with the target population.

- Allowable - conducting community outreach, communications activities in coordination with CCBH (i.e. neighborhood cable, newspaper, radio etc.), disseminating COVID/Flu educational materials, connecting residents to COVID/Flu resources and transportation assistance, and hosting COVID/Flu vaccine event/clinic.

Funding for Tier 1 is awarded as a stipend for each vaccine clinic hosted in partnership with CCBH and funding for Tier 2 is a delivery-based award that considers the awardees activities and award amount. CCBH will be in contact with all awardees to establish the terms of the award.

Stipend is defined as a lump sum of \$2,500/vaccine clinic provided to organizations that hosted a vaccine clinic in partnership with the Cuyahoga County Board of Health from December 1, 2020 through June 30, 2021.

Deliverable-based award is defined as a set funding amount given to the awardee after the completion of project or funder requested activities.

Please send your completed application via email to Michele Benko at mbenko@ccbh.net. The signature of the project lead or administrator with authority over the project is required on the commitment page (electronic signatures are accepted).

Applications may be sent by fax, hand-delivered, or mailed to CCBH by 12:00pm on July 1, 2021. *No late applications will be accepted.*

All applications to the attention of:

Michele Benko, Program Manager
Cuyahoga County Board of Health
5550 Venture Dr., Parma, Ohio, 44130
Fax#: (216) 676-1325
Mbenko@ccbh.net

If you have any questions, please contact Michele Benko at (216) 201-2001 x1528 or mbenko@ccbh.net.

Cuyahoga County Board of Health COVID and Flu Vaccination Disparities Mini-Grant Overview 2021

Eligibility

Tier 1:

- Community-based organizations and faith-based institutions serving People of Color (Black and/or Hispanic/Latino) living in a target zip code.
- Must have hosted at least 1 COVID-19 vaccine clinic in partnership with the Cuyahoga County Board of Health within target zip codes and for the target population between December 1, 2020 and June 30, 2021.

Tier 2:

- Community-based organizations, small businesses, faith-based institutions, etc. serving Black and/or Hispanic/Latino residents in target zip codes.
- Must be willing to host at least 1 COVID-19 and/or 1 Flu vaccine event/clinic with the target population.

Allowable Costs

Tier 1:

- COVID-19 Vaccine Clinic in partnership with the Cuyahoga County Board of Health between December 1, 2020 and June 30, 2021 = \$2,500 stipend for each clinic.

Tier 2:

- COVID-19 and/or Flu vaccine-related educational and outreach materials.
- Staff time for outreach, communications, working at vaccine event or clinic.
- Supplies for vaccine event and/or clinic (tables, chairs, food/beverage, signage, vaccine incentives, etc.).
- Support for transportation assistance to vaccine event(s)/clinics, i.e. bus passes, gas cards, agency vehicle usage, and Uber/Lyft support.
- Communications activities (i.e. media buys such as radio, local newspaper, social media, key spokesperson, local cable, virtual events/webinars, etc.).
- Printing of educational materials.
- Translation and interpretation services for vaccine events/clinics.
(Note: other cost may be requested, but subject to CCBH approval first).

Approved activities could include, but are not limited to:

- Partner with the CCBH and other community organizations to host a vaccine (COVID and/or Flu) event/clinic (1 COVID or 1 Flu vaccine event is a required activity for all Tier 2 applicants).

- Host a vaccine event to provide COVID and/or Flu information and resources to increase vaccine confidence, reduce vaccine hesitancy and encourage vaccination.
- Contract or partner with a transportation service to provide door to door transportation to and from vaccination clinics.
- Contract or partner with local and neighborhood media outlets (including social media) to amplify and spread information and messaging approved by CCBH.
- Conduct community-level outreach through door to door canvassing to encourage vaccination.
- Assist and facilitate registration for vaccination clinics for those who do not have access to internet or who have difficulty navigating electronic systems.
- Modify community vaccine clinics to ensure accessibility for people living with mobility impairments.

Stipend and Deliverables

Tier 1: Hosted COVID-19 Vaccine Clinic in partnership with the Cuyahoga County Board of Health between December 1, 2020 and June 30, 2021 (each Vaccine Clinic = \$2,500 stipend).

Tier 2: Competitive delivery-based awards from \$2,500 to \$25,000 will consider the awardees activities and award amount in establishing the terms of the award. CCBH will be in contact with all awardees to establish these terms.

Application Scoring

All applications that are complete and comply with the mini-grant requirements will be reviewed and scored by an objective review committee. A scoring of 10 Points for Tier 1 applications and 25 Points for Tier 2 applications will be used to evaluate each proposal as follows:

Tier 1

- | | |
|---|------------------|
| • Organization Information | 5 points |
| • List of COVID-19 clinics providing the information requested in the application | <u>5 points</u> |
| Total: | 10 points |

Tier 2 (details for each of these categories can be found in the Tier 2 application section)

- | | | | |
|----------------------------------|----------|------------------|------------------|
| • Organization Information | 2 points | • Project Budget | 5 points |
| • Background and Justification | 5 points | • Evaluation | <u>1 point</u> |
| • Target population and zip code | 5 points | | |
| • Project overview | 5 points | Total: | 25 points |
| • Project timeline | 2 points | | |

***Scoring Bonus Points: 5 bonus points will be provided to applicants that include the hosting of a flu event during influenza week (1st week of Dec. 2021). The 5 points will be added to the applicant’s total score.

Award Amount and Notice

Tier 1 – Eligible applicants can request a \$2,500 stipend for each COVID Vaccine Clinic hosted in partnership with the Cuyahoga County Board of Health between December 1, 2020 and June 30, 2021. Applicants will be notified via email if they have been awarded a mini-grant on or around July 12, 2021.

Tier 2 – Eligible applicants can request a minimum of \$2,500 and a maximum of \$25,000. Applicants will be notified via email if they have been awarded a mini-grant on or around July 12, 2021.

How to Submit

Send completed applications as an email attachment to Michele Benko at mbenko@ccbh.net. The signature of the project lead or administrator with authority over the project is required on the commitment page (electronic signatures are accepted). Applications may be emailed, faxed, hand-delivered, or mailed to the attention of Michele Benko Cuyahoga County Board of Health

Mailing Address: Cuyahoga County Board of Health
5550 Venture Dr., Parma, Ohio, 44130

Fax Number: (216) 676-1325

APPLICATIONS MUST BE RECEIVED BY 12:00 PM ON JULY 1, 2021. No late applications will be accepted.

Tier 1 – Mini-Grant Stipend Application

ORGANIZATION INFORMATION

Name of Organization:

Address:

City:

State:

Zip code:

Organization Lead (for Vaccine Clinic) – Name and Title:

Phone Number:

Fax Number:

Email Address:

Number of Vaccine Clinics hosted in partnership with the Cuyahoga County Board of Health: XX

Total Amount Requested (\$2,500 per vaccine clinic): XX

For each vaccine clinic you are requesting a stipend, please provide the following information:

Site Name:

Date of Vaccine Clinic:

Site Address:

Hours of Operation:

Site Contact Name:

Site Contact Email:

Number of site visit staff volunteers involved in site set up:

Number of staff volunteers during clinic operations:

Vaccine Administered (Pfizer, Moderna, Johnson & Johnson):

Number of vaccines administered:

Signatures

I/We have reviewed this mini-grant application and to the best of my knowledge the information in this application is true and correct and I am legally authorized to sign and submit this application on behalf of this organization.

Organization Lead [for Vaccine Clinic(s)]

Date

Administrator

Date

If this is an electronic signature, it shall bear the same legal binding as physically signing your name on a paper document.

Tier 2 – Mini-Grant Application

ORGANIZATION INFORMATION

Name of Organization:

Address:

City:

State:

Zip code:

Project Lead Name and Title:

Phone Number:

Fax Number:

Email Address:

Total Amount Requested:

Brief Project Description:

Please respond to each question below. Responses should be no more than 500 words for each section.

1) Background and Justification

This section should clearly identify the problem to be addressed.

2) Target Population and Zip Code

Indicate the target population (Black and/or Hispanic/Latino) and the target zip codes from the list provided above.

3) Project Overview

- a. Outline your plans to implement the mini-grant. List specific goals and objectives (bulleted list is acceptable).
- b. List the names and organizations, as well as the roles of any additional individuals who will be involved in implementing this project:

4) Project Timeline

Provide a timetable listing specific key activities and completion dates from project beginning to end.

5) Project Budget

Provide a detailed budget including dollar amounts and descriptions for how each line item will be used.

6) Evaluation

Provide a statement of commitment to work with CCBH on collecting information to help measure community impact.

7) Have you received any grants or funding to address vaccine availability, vaccine access, and vaccine confidence?

If you replied “yes” to receiving previous grants or funding, please describe the funding source(s) and amount(s), if known:

Signatures

I/We have reviewed this mini-grant application and to the best of my knowledge the information in this application is true and correct and I am legally authorized to sign and submit this application on behalf of this organization.

Project Lead

Date

Administrator

Date

If this is an electronic signature it shall and bears the same legal binding as physically signing your name on a paper document.