

CUYAHOGA COUNTY  
.....  
BOARD OF HEALTH

YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION

5550 Venture Drive Parma, Ohio 44130  
216-201-2000 [www.ccbh.net](http://www.ccbh.net)

**REACH Supplemental Vaccine  
Project Pre-Application Webinar  
Tuesday, June 15, 2021**

# Funding Sources

## Two Funding Sources:

1. Leveraged funding from the Coronavirus Response and Relief Supplemental Appropriations Act of 2021 administered by the Ohio Department of Health (Vaccine Equity 2021-VE21)
  - Purpose: To ensure safe and equitable distribution and administration of COVID-19 vaccines
  - Focus on making sure that communities with a high risk of COVID-19 exposure and severity are not left behind.
  - Provides funding for Tier 1 and portions of Tier 2 applications

# Funding Sources

2. CDC's National Center for Immunization and Respiratory Diseases (NCIRD), Racial and Ethnic Approaches to Community Health (REACH) Supplemental Vaccine Grant
  - Purpose: to improve vaccination coverage for adults in racial and/or ethnic populations experiencing disparities in vaccination rates
  - Focuses on COVID-19 and flu vaccine awareness, access and confidence activities
  - Provides funding for Tier 2 applications

# Mini-Grants

## Purpose:

- Fund faith-based institutions, community-based organizations, businesses, etc., in targeted communities, to address racial disparities and inequities in COVID-19 and flu vaccinations
- Address the need for targeted, culturally and linguistically appropriate outreach activities aimed at increasing vaccine awareness, confidence, and access
- Address the barriers to getting a vaccine (accessibility /transportation, vaccine availability, vaccine confidence/education)

# Overall Budget Period 12/1/2020-8/31/2022

## Tier 1

- Funding for events that took place

1) In partnership with  
CCBH

Between 12/1/2020  
through 6/30/2021

## Tier 2

- Funding for events that will take place

1) In partnership with  
CCBH

2) Between 7/1/2021  
through 8/30/2022

# How much funding is available?

## Tier 1

- \$2500 stipend(s) for each COVID Vaccine Clinic hosted

## Tier 2

- \$2500---\$25,000 for Vaccine Clinic(s) or Event(s) that addresses barriers to getting the COVID-19 AND/OR Flu vaccine

## What is the difference between a *Vaccine Clinic* and a *Vaccine Event*?

- Vaccine Clinic: a community-based event where COVID-19 and/ or Flu vaccines were provided (churches, salons/barber shops, schools, community centers, etc.)
- Vaccine Event: a community-based event that supports COVID-19 and/or Flu vaccine (outreach, education, information, resource linkage, and/or vaccines)

# Who can apply for this funding?

## (Eligibility Requirements)

### Tier 1

- Community-based organizations and faith-based institutions serving People of Color (Black and/or Hispanic/Latino) who live in a target zip code
- **You may apply for Tier 1, Tier 2, or both Tiers**

### Tier 2

- Community-based organizations, small businesses, faith-based institutions, etc. serving People of Color (Black and/or Hispanic/Latino) who live in a target zip code
- **You may apply for Tier 1, Tier 2, or both Tiers**





## Target Population:

Serving People of Color (Black and/or Hispanic/Latino)  
living in the following zip codes:

- Eastside (Cleveland): 44108, 44103, 44110
- Westside (Cleveland): 44109, 44102
- Eastside (Suburbs): 44110, 44112, 44117, 44123, 44132, 44146, 44105, 44125, 44137, 44128

# What are the required activities?

## Tier 1

- Must have hosted COVID-19 vaccine clinic(s) in partnership with CCBH for the target populations between 12/1/2020 and 6/30/2021

## Tier 2

- Must host at least 1 **COVID-19 and/or Flu** vaccine event and/or vaccine clinic within a target zip code, for the target population between 7/1/2021 and 8/30/2022

# What are the allowable activities?

- Partner with CCBH or other community organizations to host vaccine clinics/events
- Host an event to provide **facts** about the COVID-19 and/or flu vaccine
- Partner with a transportation service to provide door to door transportation to and from vaccination clinics
- Link target population to COVID-19 and/or Flu resources
- Door-to-door canvassing in target zip codes to encourage and inform about events/clinics
- Assist with registration for vaccination clinics for those with no internet access; difficulty navigating electronic systems
- Modify vaccine clinics to ensure accessibility for people living with mobility impairments
- ...and more!



# What are the allowable costs?

\*ALL costs are subject to CCBH approval

## Tier 1

- \$2500 for each COVID-19 vaccine clinic held in partnership with CCBH between 12/1/2020 and 6/30/2021

## Tier 2

- COVID-19 and/or Flu vaccine-related edu./outreach materials
- Staff time for outreach, communications, working at clinics/events
- Supplies for events/clinics (tables, chairs, food/bev., signage, etc.)
- Support for transportation to events/clinics (bus passes, gas cards, agency vehicle use, Uber/Lyft)
- Communication activities (media buys-i.e. radio, local newspaper, social media; guest speakers; local cable; virtual events/webinars, etc.)
- Printing costs
- Translation and interpretation services
- ...and more

# How do I apply?

- Fully complete the application located at [ccbh.net](http://ccbh.net); business tab; Active 2021 Requests for Quotes (RFQ); REACH mini grants application
- **ALL applications are due no later than 12pm on July 1, 2021**
- **Late applications will not be accepted!**
- Email your fully completed application to Michele Benko at [mbenko@ccbh.net](mailto:mbenko@ccbh.net). The signature of the project lead/administrator with authority over the project is required on the commitment page (electronic signatures are accepted)

Applications may also be faxed, hand-delivered, or mailed to **CCBH by 12pm on July 1, 2021**  
Send your application to the attention of:

Michele Benko, Program Manager  
Cuyahoga County Board of Health  
5550 Venture Dr.  
Parma, Ohio 44130  
Fax# (216) 676-1325

# Funding description

## Tier 1

- A \$2500 stipend will be awarded for each COVID-19 vaccine clinic hosted in partnership with CCBH between 12/1/2020 and 6/30/2021
- Payments will be made based upon the activities and the awarded amount

## Tier 2

- Funding will be deliverables-based as described in your completed application
- Consideration is given to the described activities and requested amount (amounts requested below \$2500 or above \$25000 will not be considered)
- Competitive: number of grants awarded is dependent upon the total number of applicants
- Payments will be made based upon the activities and the awarded amount

# What are stipends and deliverables?

## Tier 1 Stipend

- Stipend: a *lump sum* of \$2500 for each vaccine clinic hosted in partnership with CCBH between 12/1/2020 and 6/30/2021

## Tier 2 Deliverables

- Deliverables: Set funding amount given to you after you complete your described activities or activities requested by CCBH (funding that is given after you've done what you said you were going to do)

# How will CCBH decide who gets funded?

## Tier 1

- Application completed and delivered on time; eligibility requirements met
- Hosted a vaccine clinic in partnership with CCBH between 12/1/2020 and 6/30/2021
- Number of mini-grant applicants, funding requests, and available funds

## Tier 2

- Application completed and delivered on time; meet eligibility requirements
- Provided a detailed description of COVID-19 and/or Flu clinic/event that addresses vaccine awareness, vaccine information/education, vaccine access, vaccine confidence
- Number of mini-grant applicants, funding requests, and available funding



# How are applications scored?

## Tier 1

- Complete Organization Information = 5 points
- Complete list of COVID-19 clinics provided with all requested info = 5 points
- Total of **10** points

## Tier 2

- Organization info=2 points
  - Background/Justification=5 points
  - Target Population/zip code=5 points
  - Project overview=5 points
  - Project timeline=2 points
  - Project budget= 5 points
  - Evaluation= 1 point
  - Total of **25** points
- \*\*5 bonus points if you host a Flu event during flu week (1<sup>st</sup> week in December 2021)

# How will I know if I've been awarded a mini-grant?

- All applicants will be notified of their award(s) via email, on or around **July 12, 2021**
- CCBH will be in contact with all awardees to establish the terms of the award (budget, contracts if needed, payment schedule, etc.)

# Question Received to Date

- Q: The grant is specific to say People of color- Black or Latino, are organizations who serve the Asian, or Arab, refugee, and new immigrant population not eligible to apply?
- A: Yes, people of color including the Asian, or Arab, refugee, and new immigrant population can be identified as target population. Please ensure that the applying organization and/or the target population you serve is within the identified zip codes located in the application.
- A: Applicants serving this target population will need to adjust project timelines to end by September 30, 2021 due to CCBH's funding/budget timelines. CCBH will be in contact with eligible applicants.

# Questions?

- Place questions in the chat box and/ or unmute your phone to ask a question.
- Recording of this presentation and Frequently Asked Questions (FAQs) will be posted to the CCBH.NET website.
  - Under “Business” tab under “Requests for Proposal/ Requests for Quotes”

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