

Cuyahoga Regional HIV Health Services Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Chris Ritter, Brenda Glass - Co-Chairs



Membership, Retention and Marketing (MRM) Committee

Meeting Minutes

Wednesday, November 6, 2019

2:30 pm to 3:30 pm

St. Augustine Health/Ursuline Piazza Campus

7801 Detroit Avenue, Cleveland, OH 44102

Start: 2:52 pm

End: 4:58 pm

Facilitating Co-chair: B. Glass

Moment of Silence

Welcome and Introductions

Approval of Agenda: November 6, 2019

Motion: C. Barnett Seconded: R. Rolling

VOTE: All Oppose: 0 Abstain: 0

Approval of Minutes: October 2, 2019

Motion: C. Barnett Seconded: R. Rolling

VOTE: In Favor: 7 Oppose: 0 Abstain: 1

New/Old Business

Announced of Award/Recognition Program set for November 20th full PC meeting.

2019 PC Orientation and Training – S. Harris

S. Harris conducted the New Member Orientation & Refresher Training and gave an overview of the planning council manual contents for new members.

Training:

Welcome & Introductions: name, affiliation, length of time in HIV, advocacy, community planning or RW PC & most important expectations.

Ground Rules, shared purpose to provide the best possible care for PLWHA, ask questions, wait until recognized to speak, treat w/respect, try to identify problems, recognize limits on discussions identify what help you better understand PC, and offer ideas/suggestions.

Agenda:

- a. Origin of PC/RW story
- b. Where does RW funding fit within the overall System of Care?
- c. What should PC look like? Reflectiveness & Representation (Legislative requirements).
- d. Relationships that impact PC operations
- e. PC Roles & Responsibilities
- f. How Does PC Work (Committee structure, Counties in the TGA).

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g. Important Resource Materials, and Learning /Testing Exercises

The remaining portion of the training is scheduled to be completed in January.

Announcements - None

Adjournment

Motion: R. Watkins

Seconded: C. Droster

	MRM Members	Jan	Feb	Mar	Apr	May	June	Aug	Sep	Oct	Nov
1	Chris Ritter Co-chair	20	20	0	0	20	20	20	20	20	0
2	Brenda Glass Co-chair	20	20	20	20	20	20	0	20	20	20
3	Ronald Rolling	0	20	20	20	20	20	20	20	20	20
4	Kimberlin Dennis	10	10	10	10	10	10	10	0	10	10
5	Clifford Barnett	10	10	10	10	10	10	0	10	10	10
6	Naimah O'Neal	0	0	10	10	10	0	10	10	10	10
	Total in Attendance	4	5	5	5	6	5	4	5	6	5

PC Members: R. Watkins, C. Droster, K. Dennis, J. McMinn

Staff: T. Mallory, S. Harris

Guests: F. Ross, B. Gayheart, H. Carbelo, S. Washington, J. Patterson, L. Lovett, S. Carter, W. Simpson, D. Houston