

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties
Chris Ritter, Brenda Glass - Co-Chairs

## Membership, Retention and Marketing (MRM)

Minutes

Wednesday, August 8, 2018
2:30 pm to 3:30 pm
St. Augustine Health/Ursuline Piazza Campus
7801 Detroit Avenue, Cleveland, OH 44102

Start: 2:50 p.m. End: 3:39 p.m. Facilitating Co-chair: C. Ritter

**Moment of Silence** 

**Welcome and Introductions** 

Approval of Agenda: (Aug. 8, 2018)

Motion: B. Glass Seconded: N. O'Neal

• Agenda amended to move item C to item A

**VOTE**: In Favor: All Oppose: 0 Abstain: 0

Approval of Minutes: June 13, 2018

Motion:N. O'Neal Seconded: C. Droster

**VOTE:** In Favor: All Oppose: 0 Abstain: 0

## **New/Old Business**

- a. Complete Open Nominations Process for New and Reappointed Members
  - i. Review membership recruitment efforts no discussion held on this topic
  - ii. Finalize reapplication questionnaire
    - Members reviewed the list of 12 current members with expiring terms and list of new 9 new applicants to be interviewed for consideration.
    - Sharron will send reapplication form to members with expiring terms and ask for it to be returned by end of next week.
    - Plan is to schedule interviews for new applicants to be completed by end of August
      - Sharron will follow-up with new applicants & coordinate conference call line for interviews.
      - Prepare applicants' qualification statements and prepare for voting at the Sept. meetings.
    - Plan is to have membership packet ready for submission to the City of Cleveland and Cuyahoga County in October
  - iii. Determine interviews/vetting timeline and interview panel participants
    - Interview panel participants include, C. Ritter, B. Glass, N. O'Neal, and K. Dennis
- b. Monitor and Enforce Planning Council Attendance
  - Tabled until September meeting
- c. Finalize Training Schedule and Implement Training Program
  - Suggestion for combined PC/RAG meeting topic: "what are the struggles and/or issues around completing targeted testing"; "what are struggles/issues around linkage to care"
- d. Monitor Committee Work Plan for Compliance
  - Tabled until September meeting due to lack of time



## Cuyahoga Regional HIV Health Services Planning Council Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

**Chris Ritter, Brenda Glass - Co-Chairs** 

**Next Steps** 

None

**Announcements** 

None

**Adjournment** 

Motion: B. Glass Seconded: N. O'Neal

	MRM Members	Mar	Apr	May	June	Aug	
1	Chris Ritter Co-chair	20	20	20	20	20	
2	Brenda Glass Co-chair	20	0	20	20	20	
3	Kimberlin Dennis	20	20	20	20	0	
	Total in Attendance	3	2	3	3	2	

PC Members: C. Droster; N. O'Neal

Staff: S. Harris; C. Boettler

**Guests:** None