

Cuyahoga Regional HIV Health Services Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties Chris Ritter, Brenda Glass - Co-Chairs

## Membership, Retention and Marketing (MRM)

Minutes Wednesday, May 9, 2018 2:30 pm to 3:30 pm St. Augustine Health/Ursuline Piazza Campus 7801 Detroit Avenue, Cleveland OH 44102

| Start: 3:15  | End: 4:35             | Co-chair: Chris Ritter |  |  |  |  |  |  |  |
|--|-----------------------|------------------------|--|--|--|--|--|--|--|
| Moment of Silence  |                       |                        |  |  |  |  |  |  |  |
| Welcome and Introd   | luctions              |                        |  |  |  |  |  |  |  |
| Approval of Agenda   | , May 9 <i>,</i> 2018 |                        |  |  |  |  |  |  |  |
| Motion: Brenda Glass (to the amended agenda) Seconded: Naimah O'Neal |                       |                        |  |  |  |  |  |  |  |
| VOTE: In Favor: All  | Oppose:               | 0 Abstain: 0           |  |  |  |  |  |  |  |
| Motion passed  |                       |                        |  |  |  |  |  |  |  |
| Approval of the Min  | utes, April 11, 2     | 2018                   |  |  |  |  |  |  |  |
| Motion: Naimah O'N   | leal Second           | led: Robert Watkins    |  |  |  |  |  |  |  |
| VOTE: In Favor: All  | Oppose:               | 0 Abstain: 0           |  |  |  |  |  |  |  |
| Motion passed  |                       |                        |  |  |  |  |  |  |  |

## New/Old Business

- a. Monitor and Enforce Planning Council Attendance This item was tabled until June
- b. Identify upcoming Planning Council Trainings the committee recommended changes/additions to the training plan (*see the attached 2018/2019 Training Plan*)
- c. Conduct an Open Nomination process for recruitment
  - i. Review targeted recruitment plan Sharron Harris projected and reviewed the recruitment targets, stating need to recruit, HIV+ White males and Non-Hispanic males, ages 20-49.
  - ii. Report targeted marketing and outreach efforts
  - iii. Review profile of new applicants vs. reflectiveness requirements, Consumer Reflectiveness

NOTE: James Stevenson is conflicted (newly appointed to the Board of Nueva Luz)

The committee discussed the re-appointment questionnaire and agreed to keep the questionnaire at one page. Sharron would like to keep questions 6, 7 and 8. It was suggested to eliminate the attendance question and e-mail the questionnaire to members.

The committee discussed the point value to allocate for attendance to PSRA:

- i. PSRA points for attendance vote: 20= 3 25= 2 30= 2.
- ii. 20 points will be given for PSRA attendance

Chris suggested doing a PSRA feedback form in S&F committee; Sharron asked if they wish to use the form from prior years and agreed to email the PSRA feedback form used in prior years to members for revision. She will add the topic to the Agenda for the June meeting to finalize.

d. Develop a plan to monitor PC Mentor Program progress – This item was tabled to next meeting. e. Monitor Committee Work Plan for compliance – This item was tabled to next meeting.



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Next Steps - None

Announcements - None

Adjournment

Motion: Brenda Glass Seconded: Robert Watkins **VOTE:** Unanimous

|   | MRM                   |     |     |     |
|---|-----------------------|-----|-----|-----|
|   | 2:30 - 3:30pm         |     |     |     |
|   | Quorum = 2 2018/19    |     |     |     |
|   | MRM Members           | Mar | Apr | May |
| 1 | Chris Ritter Co-chair | 20  | 20  | 20  |
| 2 | Brenda Glass Co-chair | 20  | 0   | 20  |
| 3 | Kimberlin Dennis      | 20  | 20  | 20  |
|   | Total in Attendance   | 3   | 2   | 3   |

Staff: Sharron Harris, Pam Ditlevson

Guest: Rick Smith, Clinton Droster, Jason McMinn, Naimah O'Neal, Robert Watkins



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## 2018-2019 Cleveland TGA – Training Plan

| No. | Title                              | Date                   | Meeting                   | Location                 | Presenter      |
|-----|------------------------------------|------------------------|---------------------------|--------------------------|----------------|
| 1.  | Bylaws Compliance Forms            | Jan. 17 <sup>th</sup>  | Planning Council          | 1 <sup>st</sup> Flr, St. | Sharron Harris |
|     |                                    |                        | -                         | Augustine                |                |
| 2.  | U=U (Undetectable –                | Feb. 21 <sup>st</sup>  | Planning Council          | 1st Fl. St.              | Bryan Jones    |
|     | Untransmittable)                   |                        |                           | Augustine                |                |
| 3.  | CLC Mini Outreach Presentation     | March                  | Planning Council          | 1st Fl. St.              | Naimah O'Neal  |
|     |                                    | 21 <sup>st</sup>       |                           | Augustine                |                |
| 4.  | a. Epi Presentation                | April 18 <sup>th</sup> | Planning Council          | 1 <sup>st</sup> Fl. St.  | Vino           |
|     | b. Consumer Feedback               |                        |                           | Augustine                | Sharron        |
| 5.  | a. Part A Utilization Presentation | May 16 <sup>th</sup>   | Planning Council          | 1 <sup>st</sup> Fl. St.  | Sharron        |
|     | b. Part B Utilization Presentation |                        |                           | Augustine                | Tim Leonard    |
| 6.  | HOPWA Housing Utilization          | June 13 <sup>th</sup>  | S&F (6/13 <sup>th</sup> ) | 1 <sup>st</sup> Fl. St.  | Tammie Jones   |
|     | (past 3yrs.)                       | & 20th                 | PC (6/20 <sup>th</sup> )  | Augustine                |                |
| 7.  | New (Revised Goals) State-wide     | TBD                    | Quality                   | 1 <sup>st</sup> Fl. St.  | TBD            |
|     | Integrated Plan                    |                        | Committee                 | Augustine                |                |
| 8.  | EIS & Outreach Providers           | Aug. 15 <sup>th</sup>  | Planning Council          | 1 <sup>st</sup> Fl. St.  | TBD            |
|     | Presentation                       |                        |                           | Augustine                |                |
| 9.  | Office of Homeless services -      | Sept. 19 <sup>th</sup> | Planning Council          | 1 <sup>st</sup> Fl. St.  | Ruth Gillette, |
|     | Housing for Individuals with \$0   |                        |                           | Augustine                | Cuyahoga       |
|     | income                             |                        |                           |                          | County         |
| 10. | Integrating Mental Health with     | Oct. 19 <sup>th</sup>  | Planning Council          | 1 <sup>st</sup> Fl. St.  | Metro Health   |
|     | HIV Care (SPNS Grant)              |                        |                           | Augustine                | TBD            |
| 11. | Presentation on other Ryan         | TBD                    | Planning Council          | 1 <sup>st</sup> Fl. St.  | TBD            |
|     | White Parts in the TGA (C & D      |                        |                           | Augustine                |                |
|     | Grants)                            |                        |                           |                          |                |
| 12. | New Peer UP Program (PLWHA         | TBD                    | Community                 | 1 <sup>st</sup> Fl. St.  | Sister Susan   |
|     | can earn stipends helping peers)   |                        | Liaison Cmte.             | Augustine                |                |
| 13  | ACE (Adverse Childhood             | TBD                    | Planning Council          | 1 <sup>st</sup> Fl. St.  | Contact: Chris |
|     | Event)/Trauma Informed Care        |                        |                           | Augustine                | Ritter         |
| 14. | Ohio Means Jobs                    | TBD                    | TBD                       | TBD                      | TBD            |
| 15  | PC Attendance Compliance           | TBD                    | Planning Council          | 1 <sup>st</sup> Fl. St.  | Brenda Glass   |
|     |                                    |                        |                           | Augustine                | Chris Ritter   |
| 16. | New Member                         | Nov. 7 <sup>th</sup>   | TBD                       | 1 <sup>st</sup> Fl. St.  | Sharron Harris |
|     | Orientation/Refresher Training     |                        |                           | Augustine                |                |