

**Cuyahoga Regional HIV Health Services Planning Council**

*Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties*

**Chris Ritter, Brenda Glass - Co-Chairs**



**Membership, Retention and Marketing (MRM)**

**Wednesday, March 14, 2018**

**2:30 pm to 3:30 pm**

St. Augustine Health/Ursuline Piazza Campus

7801 Detroit Avenue ♦ Cleveland, OH 44102

<b>AGENDA</b>	
<b>2:30 PM</b>	<b>I. Moment of Silence</b> <b>II. Welcome and Introductions</b>
<b>2:35 PM</b>	<b>III. Approval of Agenda, March 14, 2018</b> <b>IV. Approval of the Minutes, February 14, 2018</b>
<b>2:40-3:25 PM</b>	<b>V. New/Old Business</b> <ul style="list-style-type: none"><li>a. Develop Standard Operating Procedures for Attendance Management<ul style="list-style-type: none"><li>1. Monitor and Enforce Planning Council Attendance</li></ul></li><li>b. Conduct Biannual analysis of PC membership for Reflectiveness Mandate<ul style="list-style-type: none"><li>1. Conduct an Open Nomination Process for recruitment</li><li>2. Develop a marketing plan</li><li>3. Conduct targeted marketing and outreach</li><li>4. Develop a Plan and monitor ongoing member outreach to interested candidates</li></ul></li><li>c. Develop and Implement a Comprehensive Planning Council Training Program</li><li>d. Monitor PC mentor program for compliance</li><li>e. Discuss Input for <i>(PC Corner)</i> Upcoming Newsletter from Grantee office</li></ul>
<b>3:25-3:30 PM</b>	<b>VI. Next Steps</b> <ul style="list-style-type: none"><li>a. Review and train on the Open Nominations Policy</li></ul>
	<b>VII. Announcements &amp; Adjournment</b>
<p><b>Next Meeting: April 11, 2018</b> <b>St. Augustine/Ursuline Piazza Campus</b> Visit the Ryan White HIV/AIDS Homepage at: <a href="http://www.ccbh.net/ryan-white">www.ccbh.net/ryan-white</a></p>	