

Cuyahoga Regional HIV Health Services Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Rev. Max Rodas, Chris Ritter - Co-Chairs



Membership, Retention and Marketing (MRM)

Wednesday, September 9, 2015

2:30 pm to 3:30 pm

St. Augustine Health/Ursuline Piazza Campus

7801 Detroit Avenue, Cleveland, OH 44102

Start: 2:45 End: 3:50 Co-chair: Naimah O'Neal

Moment of Silence

Welcome and Introductions

The only member's in attendance: Naimah O'Neal, Kimberlin Dennis, Clinton Droster,
(non-member, Darryl Fore)

Approval of Agenda, September 9, 2015 **(No Quorum)**

Motion: Seconded: Favor: Oppose: Abstain:

Approval of the Minutes, August 12, 2015 **(No Quorum)**

Motion: Seconded: Favor: Oppose: Abstain:

New/Old Business

- a. Attendance Policy Review Update
 1. Options need to be presented and taken to the Executive meeting for a vote
 2. A conference call was suggested, Sharron Harris will send out date options
 3. Members need to vote on the options presented for date of training
- b. Membership Reflectiveness Update
 1. Sharron Harris gave a handout, and reviewed it
 2. The groups of greatest target were identified, (*Hispanics, Consumers under 30 years old*)
- c. Plan & Conduct Targeted Outreach/Membership Activities
 1. Members discussed ways to attract the younger generation, a. face book, twitter, website
- d. Mentorship Program Strategy Update
 1. Brenda Glass submitted a plan to Sharron Harris, it will be shared at the next meeting
- e. HRSA Site Visit Report Overview
 1. Sharron Harris reviewed (*slide show presentation*)

Next Steps – Action Items?

1. Naimah O'Neal & Darryl Fore will provide the language to respond to HRSA's recommendation to establish term limits.
2. Sharron Harris will email the date option to hold a conference call with MRM & Bylaws Workgroup members regarding new member/member mandatory training, and attendance policy, and also include the bylaws
3. Naimah O'Neal will contact those that do not respond to email (MRM members)
4. Sharron Harris recapped the suggestions made by Naimah O'Neal regarding the attendance policy, for example:
 - a. Attendance Policy should state what time is considered later for meeting;
 - b. Will members be given transportation reimbursement if they arrive too late
5. There should be a separate sections for Co-chairs roles & responsibilities and members attendance in the bylaws

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Announcements

Parking Lot: 9/9/15 Agenda
8/12/15 Minutes

Adjournment

Motion: *No quorum is present to vote*

Seconded:

Favor: Oppose:

	MRM Member	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan '16	Feb '16	# of Abs.
1	Max Rodas Co-chair 03/2014-03/2017					P								2
2	Chris Ritter Co-Chair 07/2015 - 07/2018					S								3
3	Brenda Glass 07/2015 - 07/2018					R								1
4	Elaine Henderson 08/2013 - 08/2016					A								1
5	Kimberlin Dennis 08/2013-08/2016													0
6	Naimah O'Neal 03/2014-03/2017													0
7	Clinton Droster 07/2015 - 07/2018													0

Next Meeting: October 14, 2015 – 2:30-3:30pm, St. Augustine/Ursuline Piazza Campus
Visit the Ryan White HIV/AIDS Homepage at: www.ccbh.net/ryan-white