

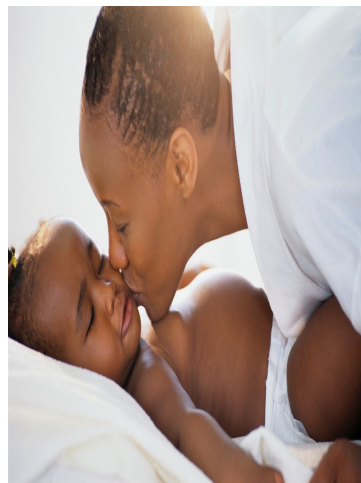
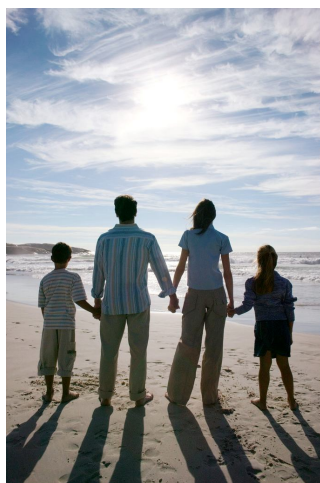
Maternal and Child Health Update/Overview

Cuyahoga County CFHS Consortium Meeting
March 30, 2012

Lori Deacon, Assistant Bureau Chief
Vivian Jackson Anderson, MA, LSLP
Bureau of Child and Family Health Services



Child & Family Health Services (CFHS)



CFHS Priority Issues



- ▶ Community Health Assessment
- ▶ Birth Outcomes – Disparities
- ▶ Preconception/ Interconception Health
- ▶ Smoking Cessation
- ▶ Social/Emotional Health
- ▶ Overweight Children

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CFHS Priority Populations

- ▶ Low-income women, children and families in racial and ethnic groups that are disproportionately affected by poor health outcomes
- ▶ Geographic areas and populations of highest need



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FY2012 CFHS Grant Process

- ▶ 59 grants awarded and 61 counties served
- ▶ 90,000 low-income children and pregnant women each year



The Ohio Partners for Smoke-Free Families

A Perinatal Smoking Cessation Program



Goals of Program

- ▶ Reduce prevalence of smoking among pregnant women
- ▶ Increase adoption, reach, impact of evidence-based smoking cessation programs for pregnant women

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The 5A's Model



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Perinatal Smoking Training

▶ April 12th 2012

▶ Contact: Barb Riley
216-957-9427



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TIME FOR A NAP!!!!!!



Challenges for FY13



Public Health
Prevent. Promote. Protect.

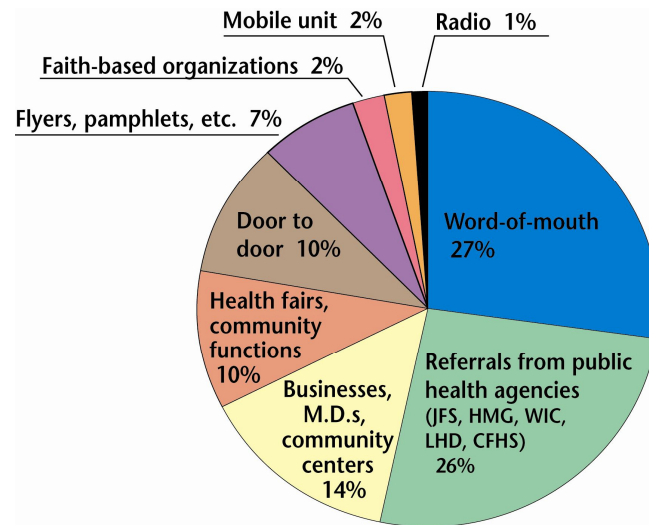
- ▶ **Federal & State Budget Cuts**
- ▶ **Political Perceptions of Public Health**
- ▶ **Competing Priorities**
- ▶ **Health Disparities**
- ▶ **Needs Exceed Resources**

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Ohio Infant Mortality Reduction Initiative (OIMRI)



Type of Outreach



Ohio Collaborative
to Prevent Infant Mortality

Ohio Collaborative to Prevent Infant Mortality

Purpose: Goal:

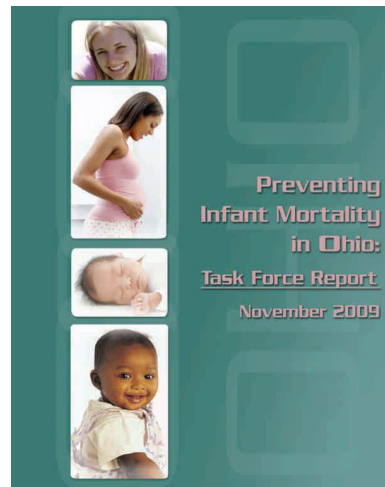
To implement and monitor the recommendations & strategies put forth by the Ohio Infant Mortality Task Force in its 2009 report.



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Ohio Infant Mortality Task Force

- ▶ **Process** :The task force submitted 10 preliminary recommendations to the Governor's Office in June, asked for public comment, then refined the recommendations into a report submitted in September 2009.



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Ohio Collaborative to Prevent Infant Mortality

Purpose: To implement and monitor the recommendations & strategies put forth by the Ohio Infant Mortality Task Force in its 2009 report.



Collaborative Membership

- ▶ Public health officials
- ▶ Policy makers
- ▶ Researchers
- ▶ Health advocates
- ▶ Health care providers
- ▶ Diverse additional stakeholders (places of worship, business, etc.)



Ohio Collaborative to Prevent Infant Mortality

Executive/Steering Committee directs the work
of 5 workgroups organized around:

- ▶ Coordinated Health Care
- ▶ Disparities and Racism
- ▶ Data/Metrics/QI
- ▶ Education/Outreach
- ▶ Public Policy



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For more information, visit the
task force's Web site:

<http://www.odh.ohio.gov/odhPrograms/cfhs/imtf/imtf.aspx>



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**Ohio Collaborative to Prevent
Infant Mortality**

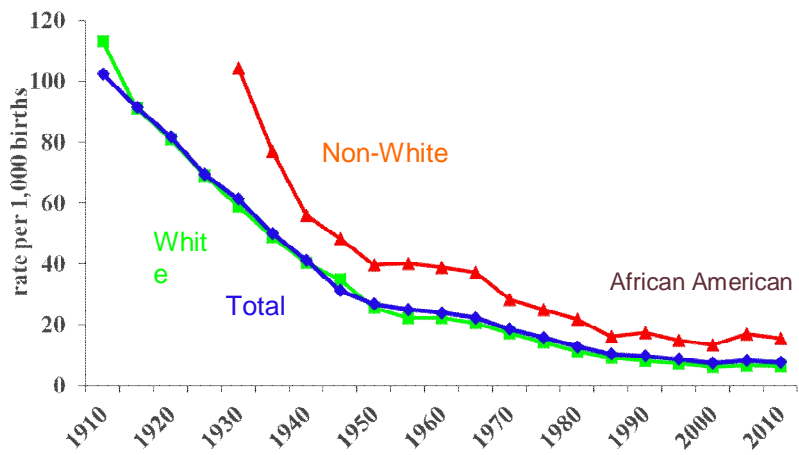
for more information, or e-mail
OCPIM@odh.ohio.gov.



Data Warehouse

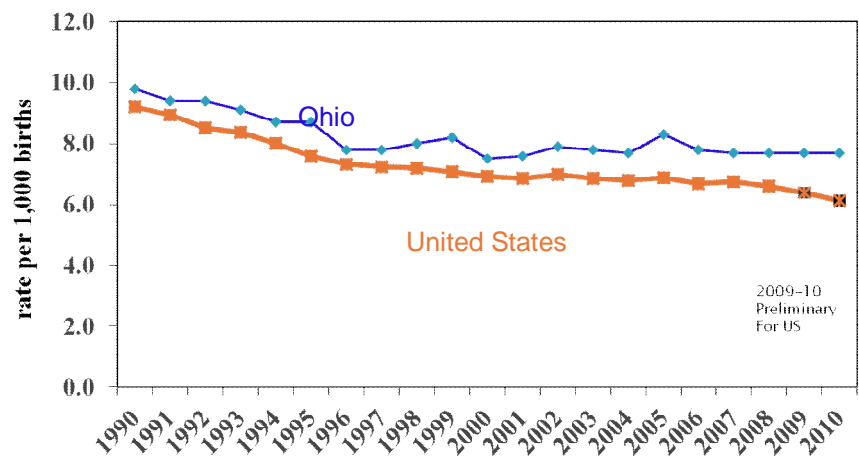


Ohio infant mortality by race, 1910–2010



Beginning in 1989 specific race groups were collected. In this chart the rates for 1990-2010 are for Whites and African Americans

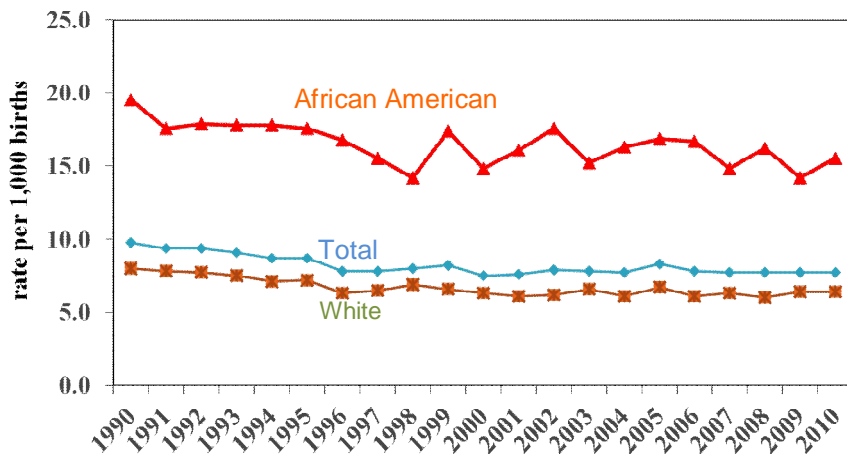
Infant mortality rates, Ohio and US, 1990–2010



2009-10 Preliminary For US

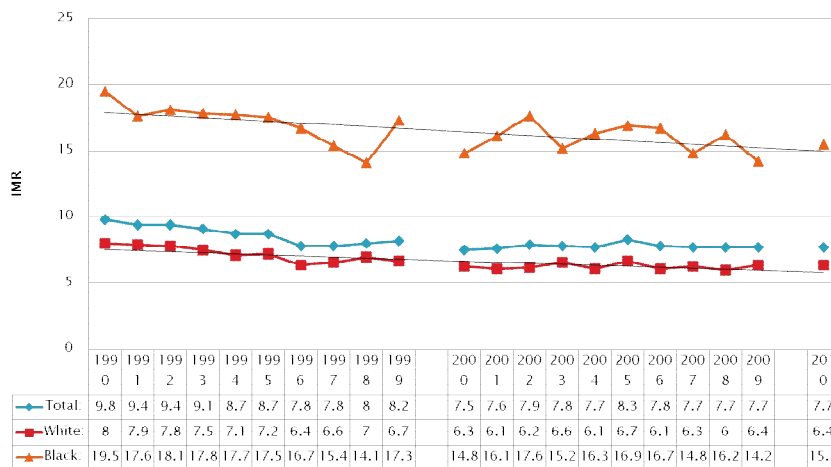
Source: Center for Public Health Statistics and Informatics

Infant mortality rates by race, Ohio, 1990-2010



Source: Center for Public Health Statistics and Informatics

Ohio IMR, by W/B Race, by decade: 1990's, 2000's



Infant Mortality Data 2010

▶ Wednesday, April 4, 2012

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So, what will WE do?



“Turn the Volume Up”



Infant Mortality and Racism Action Learning Collaborative (ALC)



National
Healthy Start
Association

Vision and Mission of the Work

PEDIM Vision Statement:

To eliminate racial inequities contributing to infant mortality within U.S. urban areas

ALC Mission Statement:

To increase capacity at community/local/state levels to address the impact of racism on birth outcomes and infant health

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ALC Update

- ▶ Action Learning Collaborative on Racism and Infant Mortality Orientation Toolkit

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Thank-You



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Thank-You!





Contact Information

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vivian.anderson@odh.ohio.gov